



**Ozark Trail Association
Monthly Business Meeting
Zoom Meeting
Tuesday, December 08, 2020**

Meeting opened at 7:00 P.M. by Jeff Goetter

Attendees: Jeff Goetter, Terry Hawn, Kathie Brennan, Dave Rice, Ron Koskovich, Rosie Koskovich, Roger Allison, Jim Schneider, Abi Jackson, Garret Doak

President Report

- Year is almost over and even with the crazy things a lot was accomplished anyway, lots of new people using the trail and new people with our partner agencies. AmeriCorps crews we were supposed to have got pulled and we expected them again in January. COVID and other issues has caused a delay in completing the RTP for Current River but we an extension on it, also a reimbursement was submitted for the RTP however there are some issues being worked out.
- Contact has been made with the Community Foundation of the Ozarks as a possible partner for the endowment fund. Roger is doing some research

COO Report

- Merchandise was picked up from the Devils Toll Race and it is now available for sale, more Guidebooks have been ordered that should cover things until the new edition can be completed.

C&M Report

- Been quiet recently, but some folks have been working on Victory. Border trail event coming that is that last scheduled work party for the year.
- AAT Handbook is in the final phase of editing and should be wrapped soon

Outreach Report

- Instant gram presence has been taking off
- No word on the Terrain Expo
- Trivia night is still on, but might be in a different form

Finance Report

- Jim Schneider has continued researching how other organizations target fundraising and Corporate Sponsorship and is working on a strategy based on what he has found. He will be sharing this plan soon
- Membership is continuing to grow. Up 34% over the last 13 months 289 members
- Basic Café Press store has been set up and is available when the website work is ready for it

Communications report

- Website progress has slowed some as far as the enhancements go
- Jeff Goetter looking for a cloud storage option so we can share our documents better

Meeting was adjourned at 8:45 PM

For the OTA

Jeffery J Goetter

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Secretary, Ozark Trail Association