



**Ozark Trail Association
2020 Fourth Quarter Board Meeting
Zoom Online Conference
Saturday, November 21, 2020**

A meeting of the directors of the corporation was held on Saturday, November 21, 2020, at 10:30 A.M., via Zoom Conferencing Service, for the purpose of reviewing the prior year's business, discussing corporate operations for the upcoming year, and for the transaction of any other business that may properly come before the meeting, pursuant to notice and in accordance with Bylaws of the Ozark Trail Association, A Missouri Nonprofit Corporation.

Ms. Abi Jackson was elected Chairman of the meeting and Mr. Jeff Goetter was appointed Secretary thereof.

The secretary announced that the meeting was held pursuant to notice, if and as required under the bylaws of this corporation.

The secretary announced that the following directors were present at the meeting:

Ms. Kathie Brennan	Mr. Garret Doak
Mr. Roger Allison	Mr. Jeff Goetter

The secretary then announced that the presence of these directors at the meeting represented a quorum of the board of directors as defined in the bylaws of this corporation.

The following persons were also present at the meeting:

Ms. Abi Jackson	Mr. Ron Koskovich
Mr. Jon Breithaupt - USFS	Ms. Rosie Koskovich
Ms. Maranatha "Joy" Hayes	Mr. Terry Hawn

The secretary announced that the minutes of the 3rd Quarter Board meeting held on August 29, 2020 were provided at the meeting. After discussion, a vote was taken, and the minutes of the meeting were approved by the directors in attendance.

The first item of business was the opportunity for open public discussion by meeting attendees.

The next item of business was the **President** report from Ms. Kathie Brennan. Please see **Attachment 1** for the submitted report. Ms. Brennan discussed the Great America Outdoors act and possible thread restoration project and the issues on the Blair Creek section and the off-road vehicle problems, as a result a meeting was set with the USFS to discuss ways to remediate the off-road use issues. Ms. Brennan feels this was a productive meeting. New MOU needed with ONSR and AmeriCorps.

The next item of business was the **Vice President** report. Ms. Brennan passed on they are still waiting for input from the Department of Conversation on the Meramec Blue Trail.

The next item of business was the **Treasurer's** report by Mr. Roger Alison. The 2019 990 Tax form was completed and submitted for review. Discussion was held about the need

to look closer at the document to ensure it best reflects us and that it will provide useful information to any grant provider who may review it.

The next item of business was the **Chief Operations Officer** report by Ms. Abi Jackson, please see **Attachment 2** for the report.

The next item of business was reports from the Standing Committees.

The **Communications Committee** was reported on by multiple individuals. Mr. Garret Doak reported the website team is working on updating the site plugins, once the plugins are updated work can start on the list of 52 enhancements and fixes to the website. See **Attachment 3** for full report.

The **Construction & Maintenance Committee** report was presented by Mr. Terry Hawn. Even though a good portion of the year was shut down there were a lot of events, including mid-week events that took place. Kudos to all the people who have gone out on the trail during the COVID-19 period doing maintenance and scouting. Ms. Brennan also did kudos for the prep workers for the different races. Weekday events have been a great help. See **Attachment 3** for the submitted report.

The **Planning and Development Committee** was reported by Ms. Brennan. Work event will be held at Udal in December.

The **Education and Outreach Committee** was reported. No outreach events are on the books currently. See **Attachment 7** for the submitted report.

The **Finance Committee** was reported on by Mr. Garret Doak. Mentioned the corporate sponsorship and Café Press efforts are moving forward, will need some more time.

Jon Breithaupt is forming a planning committee for the Trail Skills College on the USFS side, first meeting will be first week of December. IF anyone has input for topics please pass them to Abi.

See **Attachment 4** for details on the 2020 Challenge Hike and the Membership Update.

The next item of business was a call for new business.

First item discussed was the work being done toward a Vision/Value Statement presented by Ms. Joy Hayes. Ms. Hayes shared that having such a statement would allow us to apply for more grant opportunities that are currently not available to us. She is suggesting starting by drafting a survey for the group to complete gather items that would best fit this and once the draft is complete it would be reviewed and approved by the board. Ms. Brennan suggested an ad hoc committee be put together.

Next new business item was the status of the Recruiting and Nominating committee. Ms. Brennan would like assistance with the committee for recruiting, not just for the Board, but for committees. Ms. Jackson reviewed the current committee members.

The Status of the OT Guidebook was discussed. We are almost out of stock on the current edition and the need to start working on the next revision. After discussion it was decided to order more of the current version until the work gets completed.

Discussion was held on the need to assembler and/or update any documentation we have of the Landowners along the OT as part of the National Trails Recreation trail designation

update. Mr. Breithaupt shared there is a new Forest Recreation Program Manager, and he will be the contact in the USFS related to the NRT designation. There is also concern about knowing what easements may already be in effect currently on the trail and the Planning Committee will reach out to the agencies to try to determine what easements are currently be held.

After discussion, a survey will be taken to determine the date of the Annual Board Meeting, a tentative date of Saturday, January 16, 2021 was set for the Meeting.

There being no other further business before the Board, on motion duly made seconded and carried, the meeting was adjourned.

Respectfully submitted,

Jeffery J. Goetter
Secretary, Ozark Trail Association Board of Directors

Attachment 1 – Presidents Report

Presidents Report 4th Quarter

This quarter began with so much uncertainty with Covid-19 as the OTA was looking at 2 major fund raisers as well as a very involved fall maintenance and construction calendar. Behind the scenes, we were involved with our Partners with collaborative meetings being held on line as the new norm. For the OTA, committees were still pushing forward in several areas including the Finance and Membership committee which included Special Events, Construction and Maintenance, the Adopt-a-Trail program, Volunteers working on the website and the newly formed OTA Strategy Focus Group. Behind the scenes our OTA Volunteers have kept the Ozark Trail open by going above and beyond in getting out on the trail doing extra maintenance on sections as well as tackling some of the more needy areas of the OT. As we head into 2121 with still the uncertainty each day, I know that the OT is offering a place of comfort for so many.

August

- Participated in the 2-day MO Bicycle and Pedestrian Conference
- Participated in the Conservation Federation of Missouri August Board meeting
- Led the Ozark Trail Council bi-annual meeting
- Participated in the 3rd Quarter OTA Board meeting
- Participated in C&M event “Labor on the OT

September

- Participated in the USFS Webinar “Successful Partnerships of the Last Decade”
- Participated in the 3-day CFoM Affiliate Summit and 85th CFoM 85th Anniversary
- Participated in the OTA Challenge Hike
- Co-led the OTA/OHTA Trail Construction at Norfork Lake out of Udahl, MO
- Participated in multiple days of trail maintenance in preparation for the OTA/Team Noah Foundation One-Eyed Dog MTB race
- Captained an aid station for the OTA/Team Noah One-Eyed Dog MT race
- Began correspondence with MTNF with issues found within the Forest i.e. ATV/UTV damage to the Ozark Trail, upcoming timber harvest that would impact the OT.

October

- Flagged and prepped the .25 reroute for the Fall Mega with OTA Volunteers
- Provided 2 days of Crew Leader training, Trail construction and maintenance training to 40 AmeriCorp members
- Participated in the 45th Mega event with 70 participants
- Led the 5 day “Whoopin it Up in Winona” Maintenance event
- Participated in the 2 day “Current River/Blair Creek” maintenance event
- Followed up on correspondence received from Partners

November

- Participated in special CFoM Board meeting
- Participated in a MTNF called meeting with other Partners of the MTNF concerning the OHV use of the Ozark Trail and the Hazel Creek area

- Prepped the OT with a 3 day maintenance event prior to the Ozark Trail 100-mile Endurance Run
- Captained an aid station and volunteered at 2 others for the Ozark Trail 100-mile Endurance Run
- Correspondence with Stan Irwin, a representative with the Community Foundation of the Ozarks in regards to the Endowment Fund
- Followed up on correspondence received from Partners
- Discussion with AmeriCorp concerning MOU

Attachment 2 – COO Report

COO Report November 21, 2020 • Abi Jackson 3rd Quarter 2020

MAINTENANCE

□ USFS Annual Report

Completed and submitted OTA data for Oct 1, 2019 through Sept 30, 2020 to Jane Mobley, USFS Forest Manpower Development Specialist. This included 3,205.25 hours on the Forest, valued at \$87,182.80.

DEVELOPMENT

□ 2017 RTP

Continued auditing with DNR to process the most recent reimbursement request. The total billing costs were \$108,584.72 with the original reimbursement request of \$40,765.72. DNR is challenging the reimbursement of some of these previously approved budget items. Work to get these items approved and reimbursed will continue and we hope to receive full payment within the next couple of weeks. Submitted quarterly report.

□ AAT

Collaborated with Stephen Thompson, AAT Coordinator, and Donna Kridelbaugh to further develop the Adopt-a-Trail Program.

□ Board Development

Finalized 2021 board handbook and action calendar.

PROMOTION

□ Website

Continued collaboration with Zak Graham, Scott Hayden and Garrett Doak to plan upgrades and perform maintenance on the website. Website improvements are coming soon. Please direct any website questions, concerns or complaints to me. □ *Social Media*

Created monthly membership promotional graphics and welcome graphics highlighting new and renewing members for social media and made posts regularly.

□ Newsletter

Worked with Kathie Brennan, President, to design and send e-newsletters. □ *Membership*

Mailed membership kits and lifetime member certificates.

- *Promotional Displays*

Designed and ordered an additional portable display to be used at informational booths.

- *Fall Calendar*

Created graphic for social media to promote upcoming fall events.

FUNDRAISING

□ 2020 OT Challenge Hike

Continued assistance and communication with Garrett Doak, Event Coordinator, and participants. Updated sponsor graphics on social media and kept a detailed spreadsheet of sponsors, donations, and registrants, and processed credit card payments as needed. Processed expense reimbursements, sent thank yous to sponsors, etc. Attended the event on September 12, 2020. Did event follow-up work including data entry and updating graphics for 2021. Gross total raised for this event was over \$18,000.

□ Ozarks One-Eyed Dog MTB Race

Made final edits to the permit application and submitted updated paperwork to the USFS for the 2021 event. The 2020 event was a success with 128 racers. This year's event grossed \$6,300.

□ 3-Legged Monster Race

Issued refunds and corresponded with UltraSignup for canceling event. Met with Mark Seesing, Race Director, Terry Hawn, and Kevin Edwards, Berryman Adventure Race Director to discuss the possibility of collaborating with Rolla Multi-Sport for a future event.

□ *Devil's Toll Race*

Designed swag artwork and communicated with race directors Jake Grossbauer and Ryan Maher.

□ L-A-D Grant

After applying for a grant from the L-A-D Foundation, we were awarded \$2,500 to go toward a Trail Skills College that will be held in fall of 2021. This will be very similar to the one in 2016 and a planning committee has been formed with representatives from USFS, OTA and BCHMO.

□ Red Wing Grant

Submitted a grant request, "Preserving the Ozark Trail for Future Generations," for \$6,000 that would help cover costs for salary, general liability insurance, CRM software, and AAT.

ADMINISTRATIVE

□ *Accounting* ○ Bookkeeping: third quarter banking information has been entered into Quickbooks. All payables, receivables and deposits have been tracked and coded to the appropriate categories in the chart of accounts and there are detailed and organized electronic files of all documents.

□ Collaboration

- Communicated with committee chairs. Participated in committee meetings and discussions.
- Attended the Q2 2020 Board Meeting and monthly staff meetings.

- Skyler Bockman, ONSR District Interpreter: Designed stickers and Fall Hiking Series promotional flyer.
- Chris Woods, USFS Recreation and Watershed Management: Communicated throughout planning and execution of the Ozarks One-Eyed Dog MTB Race.
- Matt Johnson, Team Noah Foundation and Ozarks One-Eyed Dog Race Director: Collaborated on the MTB Race.
- Cody Bailey, MDC: Discussed permits for Huzzah Conservation Area.
- Attended the USFS Collaborative Meeting on September 2nd.

All other general and miscellaneous office duties have also been completed during this time.

Attachment 3 – C&M Report

Construction and Maintenance Report
11/21/2020 OTA Board Meeting

Current Project Status

Completed (Jan 2020-November 17 2020)

- Tread Repair -Trace Creek near Hwy A
 - Tread Repair on Taum Sauk
 - Tread Repair above Bass Resort
 - Tree clearing on Taum Sauk
 - Tree Clearing and brush cutting on Courtois..multiple areas
 - Tree clearing Trace Creek
 - Brush Cutting South of Hwy 8
 - Brush Cutting north of lower narrows towards Huzzah CA\
 - rush Cutting and tread work around Council Bluff
 - Midco Hollow Re-route effectively completed
 - Monster - multi-week Tree Clearing efforts on Between The Rivers and Eleven Pt sections
 - Trail clearing and sawing Upper Current River from Loop to Big Creek
 - Brush cutting On Trae Creek, Hazel Creek Campground
 - Brush Cutting and tree clearing Council Bluff Lake
 - Oct 17 – New Eleven PT signage on Cty Rd 430 at 4155 completed.
 - Tree clearing on Current River from Hunters Camp to Hwy 60 – Oct 16-20
 - Code-Away...Trail Tread Maintenance – North Harmon Springs – scheduled – Fall Mega – done
 - Tree Clearing and brush cutting on Nrtern 8 miles of Blair Creek.
 - Tree Clearing and Brush Cutting on Southern Karkahgne from Mile 5.5 at Cty Rd 828 to Grasshopper Hollow at Mile 22.
 - Additional Tree clearing, leaf blowing and brush cutting on Middle Fork from Hwy J north to Hwy W on Floyd Tower Road at all road crossings in between.
 - Power Tool tuneup date 11/17/2020 – All leaf blowers, weed eaters, brish cutters and hedgers had fuel and air filters changed and spark plugs changed. All engines were tuned and greaed points greased. All weed eater spools were loaded and all units powered p and tested. White OTA truck got 3 new tires (to go with 1 new tire put on to fix a flat about 45 days prior.) and oil change.
 - Completed First OT-OHT Trail build Sept 24tgh in Udall, Mo.
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- OTA House repair and maintenance work.
 - Tool sharpening and cleaning
 - Ad nauseum Work with partners including USFS, CFM, NPS, Mo DNR

Pending Projects List

Tom Sauk Re-route – TBD

Layout and flag

Schedule Trail Day

Code-Away...New Spur from New Trail built from above Harmon Springs to new TH built by USFS when logging is completed. TBD Forest RD 2901.

Tread Repair

- Karkahgne- Hillsides for 3 miles south of Bee Fork
- Current River North of 4074 hillsides
- Eleven Point East of Greer Springs
- General Tread Rehab Project on entire OT Backbone – once we get USFS grant

Berryman Logging repair – TBD

Berryman Re-route above Harmon Springs and new spur to new TrailHead.

Arkansas Build - Dec 12 continue Udall build

, Spring 2021 Mega or larger Golde Spike event down South??

Trail Signage on Tom Sauk – just above Min Sauk Falls, ElevenPoint, BTR, Co-de-way anywhere else? – Tom Sauk Between TS Marker and Hwy 21 -

New Wood Signage – CTY RD 167 – Eleven Point, Hwy NN on Current River – Taum Sauk..

anywhere else??

Trail Head Kiosks at each end of every Trail Section – Potential Eagle Scout Project.. will include “ .. miles traveled and to go for both NOBO and SOBO on the kiosk. A “ You Are Here” indicator on water/weather proof MAP

Mileage Signage on the OT backbone – not whole rail – ut maybe at each section Kiosk

Step rebuild just south of Sutton Bluff

Benches at each trail head and alternate trail head - proposed

Council Bluff Reroutes – Needs approval and Nepa studies by USFS

Calender of work events – ALL Dates and Events subject to change due to COVID-19 Safety issues

– 2020 Remaining Calendar

July 14 – OT-OHT Connection planning call – completed

July 15 - LADD Forestry Meeting at Round Springs - completed

July 21 – C&M Zoom Call – 2020 and 2021 event calender – completed

Aug 22 – Crew Leader Training – CRSP – September- Completed

Aug 29 – OTA Board Meeting – OTC Meeting – ZOOM – completed

Sept 5-7 – OT Maintenance Weekend –Courtois – clearing trees and weed eating - completed

Sept. 11-13 – OT Challenge Race – Bass Resort – Fund Raiser - completed

Sept. 19 - OT-OHT Connection Kickoff – Dawt Mo. Or UDALL – completed .12 trail built

Sept 25 - Maintenance on the Trail – Race Prep completed

Sept 26 – 50/100 One – Eyed Dog MTB Race completed

Oct 3 – Devil's TollGate Race – Fund Raiser – Johnson Shutins – Taum Sauk Mtn- Canceled

Oct 10 - Fall Mega. At Bass...working on trail repair north of Harmon Springs – completed

Oct 17 - Whoopin It Up in Winona - Current River and ElevenPoint completed

Oct 24. Trail Maintenance – Karkahgne and Blair Creek – Completed

Oct 29th – USFS Hazel Creek Meeting – atv-utv damage – Completed

Oct 30-31 – Bass Pro Expo in Springfield --- Canceled

Oct 31 – Round Springs – CRSP - Maintenance and Sawing on Blair Creek – Completed

Nov 5=6 – Race Prep - Completed

Nov 7. 50/100 Foot Race – Completed

Nov 21 – Qrtly OTA Board Mtg – Potosi/Virtual

Nov 28 – 3Fs – Maint on the OT

Dec 12 – OT-OHT Build Event on in Udall, MO Border

– 2021 event calendar (proposed)

Jan 1 - First Day Event

Jan 16^h - OTA Board Mtg - tentative

Jan 22-24th – Arkansas – MO Trail Build – In Udall, Mo

Jan 28th – Jeff City Lobby Day

Feb 6 – Trivia Night – Vitual??

Feb 7 – Super Bowl Sunday – Maint on The Tral TBD

Feb. 13 - Valentine Days on the Trail - TBD

Feb 19-Feb 21. - Time for The Ladies – Round Springs - Timber Fire Dept Chili and Pie Auction

Feb 26-28 - Alpine Shop Education Day – OTA Presenter – Placeholder – ALPINE not scheduled yet

Mar 6 – OTA Trail College - - Brushy Creek

Mar 13- On the Trail - TBD – North somewhere

Mar 19-21. “Luck of the Irish” at Winona – working Current River, BTR and ElevenPoint

Mar 28-29 – Mississippi Valley Outdoor Expo – St, Louis Convention Center downtown – place holder

Apr 2-4 - Karkahgne Beast Love – Sutton Bluff –

Apr 10 – OTA Board Mtg

Apr 16-18 – Spring Mega. South – OT/OHT Connection – Dawt ? Or – Hazel Creek-Snap Branch

Apr 24 - Maint on the Trail
May 7 - Junior Ranger Day – Round Springs – Place Holder – TBD
May 15 - Trail Maint Council Bluff
May 16 (23rd backup) - OTA Member Event
June 1st – National Trails Day – Place Holder – TBD
June 5 - Taum Sauk Race Prep – OPT
June 11 – Taum Sauk – Race Prep
June 12th - Devils TollGate Race - JSISP
July 17 – OTA Board Mtg
Aug 21 - 3-Legged Monster Race – BASS
Sept 10-11 – OT Challenge Hike n Float at Round Springs
Sept. 19 - MTB Maint Council Bluff or Berryman. – Maybe OTSHAB Maint Day
Sept 25 - One Eyed Dog 50/100 MTB Race – Council Bluff
Oct 8-10 - Fall Mega. North – Bass – Harmon Springs - BerryMan
Oct 16 - Whoopin It Up in Winona
Oct 22 - Race Prep
Oct 23. 50/100 Endurance Race Maint
Oct 29-31 – Halloween on Norfolk Lake – OT-OHT Build --DAWT
Nov 7. 50/100 Endurance Foot Race
Dec 11 – OTA Board MTG

Attachment 4 – Finance Report

Ozark Trail Association Fundraising Committee

2020 OT Challenge Hike Results

The 2020 OT Challenge Hike was held Friday – Sunday, September 11-13, 2020. Twelve hikers + two sweeps hiked all or part of the 17.8 mile trek. Five helpers assisted at the aid station.

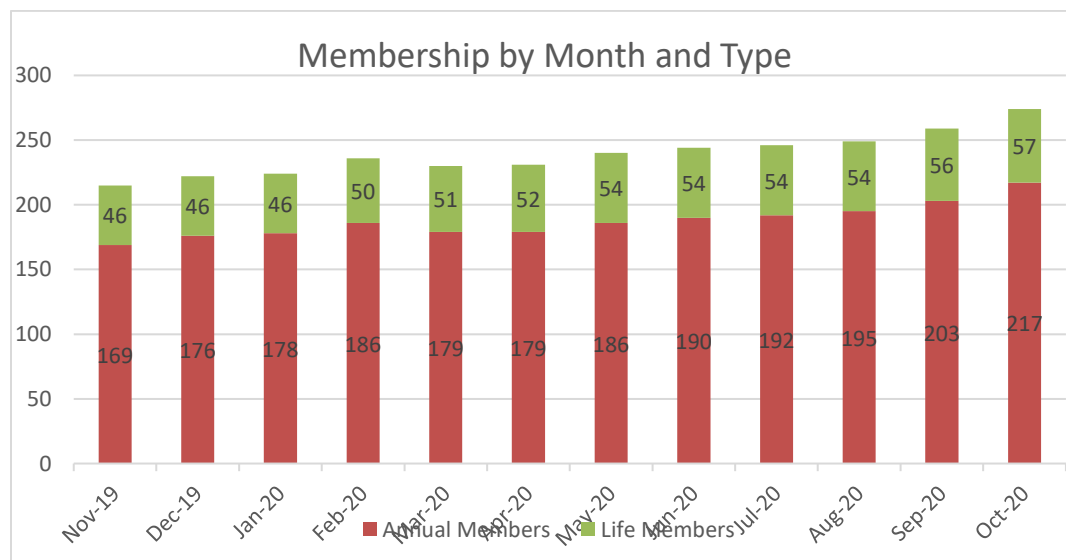
The event generated ~\$19K in revenue, with ~\$3.6K in associated expenses (just under 19%).

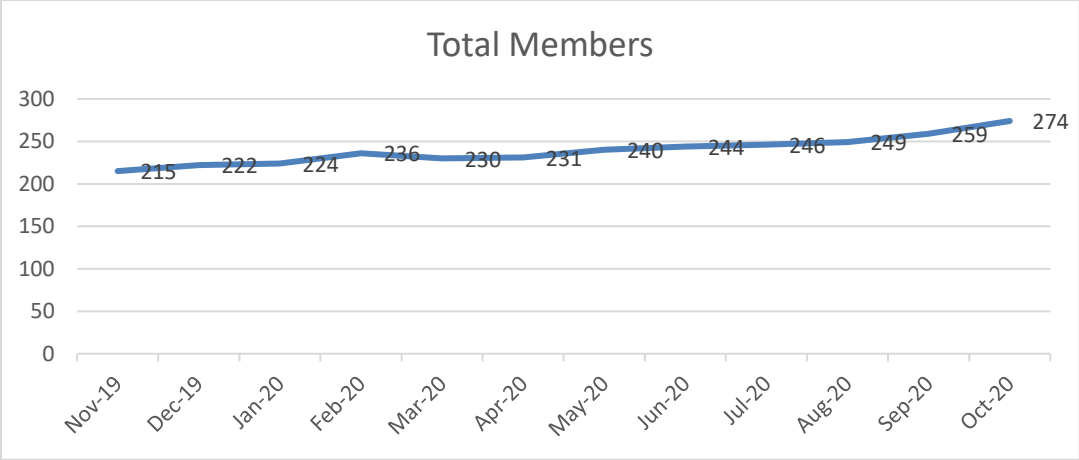
The fifth annual event is scheduled for September 10-12, 2021. This will have a changed format and changed venue: it will utilize the Current River Challenge and will be based out of Round Spring Campground.

Membership Coordinator Update

October 31 Membership Counts

- Annual Members: 217
- Lifetime Members: 57
- TOTAL Members: 274
 - This represents an increase of 27% (59 members) over the same period 12 months ago





Other Notes

- Established #membershipmonday posts on our Facebook account, with a plan for posting through December 2021
- Continued practice of emailing first-year members to show them love. I am sending emails at 3 months, and providing lists to C&M chair (Terry Hawn) for six months and P&D chair (Mark Seesing) for nine months.