



**Ozark Trail Association
4th Quarter Board Meeting
USFS Ranger Station, Potosi, Missouri
Saturday, November 16, 2019**

A meeting of the directors of the corporation was held on Saturday, November 16, 2019, at 10:00 A.M., at USFS Ranger Station, Potosi, state of Missouri, for the purpose of reviewing the prior year's business, discussing corporate operations for the upcoming year, and for the transaction of any other business that may properly come before the meeting, pursuant to notice and in accordance with Bylaws of the Ozark Trail Association, A Missouri Nonprofit Corporation.

Ms. Abi Jackson was elected Chairman of the meeting and Mr. Jeff Goetter was appointed Secretary thereof.

The secretary announced that the meeting was held pursuant to notice, if and as required under the bylaws of this corporation.

The secretary announced that the following directors were present at the meeting:

Ms. Kathie Brennan	Mr. Greg Grimes
Mr. Mike Tobin	Mr. Dave Tobey
Mr. Stephan Thompson	Mr. Jeff Howell
Mr. Mark Seesing	Mr. James Huffman
Mr. Mark Goforth	

The secretary then announced that the presence of these directors at the meeting represented a quorum of the board of directors as defined in the bylaws of this corporation

The following persons were also present at the meeting:

Mr. Jeff Goetter	Mr. Garret Doak
Mr. Calvin Brennan	Mr. Ron Koskovich
Mr. Terry Hawn	Mr. Rosie Koskovich
Ms. Abi Jackson	Mr. Matt Atnip
Mr. Roger Allison	

The secretary announced that the minutes of the Quarterly Board meeting held on August 17, 2019 were read at the meeting. After discussion, a vote was taken, and the minutes of the meeting were approved by the directors in attendance.

The first item of business was the opportunity for Public Comments by meeting attendees and no comments were presented.

The next item of business was the **President** report from Ms. Kathie Brennan.

The corporation received the XXXXX award from the National Park Service and we would like to pass on that Dave Tobey is retiring from the Park Service and a retirement party will be held at Echo Bluff of 11-21- 2019. The corporate would like to express appreciation for all the assistance and worked Dave has provided in both his official capacity and as a Board Member of the Corporation.

Ms. Brennan will be making a presentation to the Rotary club on 11-21-19

There was an additional Collaboration meeting with the US Forest Service at the Ava office and a formal presentation was made, this presentation included obstacles we are experiencing, with the major issue being timber sales and how it effects the trail, also met with the Mark Twain Recreation Director and discussed the timber sale impacts on the trail

Had meeting with the current State Park Trails Person, Ben Nagy, also learned the current Director of State Parks had just retired

Have had multiple meetings with REI about their grant process and reason we have not been invited to participate in the program lately

The Conservation Federation has asked us if we would be interested in having a person to be part of their organization

The Mountain Bik Race was a success and our share of the proceeds was \$3000

We have 3 new crosscut sawyers certified and now the Mark Twain Forest has 6 total sawyers

The next item of business was the **Vice President** report. Mr. Goforth was not available; however, the following information was provided. A Taum Sauk reroute and a sawyer certification policy being developed.

Some work is being done on some small birdhouse type Kiosks that would be used at some of the road crossings and a couple of big kiosks will be built soon

The next item of business was the **Treasurer's** report by Ms. Kathie Brennan. We are still in in need of a person for the Treasurers position. The Profit & Loss statement was distributed and discussed, and it was reported the annual 990 report was submitted. See Attachment 1 for the financial information.

The next item of business was the **Chief Operations Officer** report by Ms. Abi Jackson, which summarizes Ms. Jackson's activities since the last meeting. See Attachment 2 for the full report.

The next item of business was reports from the Standing Committees

The **Recruiting and Nominating Committee** was reported on Ms. Brennan. The committee is Mike Tobin, Mark and Kathie Brennan. Nominations are being sought for the 2020 Board, currently there has been outreach to the paddling, horse, and bike communities for possible nominees.

The **Communications Committee** was reported on by Mr. Mike Tobin reported. Facebook likes are over 10000 now, but our official memberships in just over 200 and there was discussion on what we can do turn those likes into memberships. See attachment 3 for the full report.

Ms. Abi Jackson reported on the status to the web site rework. Ms. Jackson is the only point of contact now for the website. Currently in phase 2 of the rework of the site and it should be going live soon. Once it is relaunched more discussion will be held for improvements.

The **Construction & Maintenance Committee** was reported on by Mr. Terry Hawn. See Attachment 4 for the full report.

Mr. Hawn recently took part in a safety training done by the Ice Age Trail and is recommending it become part of our crew leader training.

Mr. Stephen Thompson reported Adopt-a-Trail has had some people drop off, so some sections are now open, but things are continuing. Plans are to start posting openings on the Facebook page.

The **Planning and Development Committee** report from Mr. Mark Seesing. Discussion continued about the David's Trail group who is building trail in the COE land area at the MO/AK border, and they will be ready to start building trail once some government approvals are complete from the states, discussion focused on documentation needed for a project plan and what would be needed for an RTP package. See Attachment 5 for the provided report.

The **Education and Outreach Committee** was reported on by multiple individuals and was a recap of events that had taken place and future ones.

A new type of event will be taking place on Wednesday, January 29th. Members will be traveling to Jefferson City to meet with Lawmakers. See Attachment 6 for full details.

The **Fundraising Committee** was reported on by multiple persons. Steve Liescheidt will be cutting back on his involvement with the Challenge Hike and we are looking for people to assist with the project.

Mr. Jake Grossbauer reported the registration has opened for the 2020 Devils Toll Race and 20 registrations have been received as of the meeting date.

Mr. Garret Doak proved a report on the current membership of the organization. See Attachment 7 for details.

The next item of business was a call for new business items.

A discussion on the annual awards were held and Ms. Heather Findley has agreed to lead the search for the next Volunteer of the Year.

Ms. Abi Jackson suggested a membership event, after discussion this was decided it was a good idea and Mr. Mike Tobin has volunteered to lead the effort.

After discussion the 2020 Annual Meeting will be January 18 and confirmed the proposed meeting dates for the quarterly 2020 meetings will be April 25, July 18, and October 10.

On motions duly made and carried by the affirmative vote of all directors in attendance at this meeting, the following resolutions were adopted by the directors entitled to vote at the meeting:

RESOLVED, that Mr. Ken Kurtz hereby resigns from the board as a Director of the Corporation, such resignation was effective as of August 20, 2019.

RESOLVED, that Mr. James Huffman hereby resigns from the board as a Director of the Corporation, such resignation was effective as of November 16, 2019.

WHEREAS, the Bylaws of the Corporation provide that the Board has the power to fix the number of directors of the Corporation. **NOW THEREFORE BE IT RESOLVED** that the number of directors constituting the Board is hereby changed from eleven (11) to nine (9).

There being no other further business before the Board, on motion duly made seconded and carried, the meeting was adjourned.

Respectfully submitted,

Jeffery J. Goetter
Secretary, Ozark Trail Association Board of Directors

Attachment 1 – Financial Data

9:50 AM

11/16/19

Accrual Basis

Ozark Trail Association Profit & Loss

July through September 2019

	Jul 19	Aug 19	Sep 19	TOTAL
Ordinary Income/Expense				
Income				
40000 - Donations				
40100 - Individual Contributions	23.80	211.00	0.00	234.80
40200 - Entity Contributions	1,022.06	926.25	0.00	1,948.31
Total 40000 - Donations	1,045.86	1,137.25	0.00	2,183.11
42000 - Grants				
42300 - Foundation Grants	0.00	2,500.00	0.00	2,500.00
Total 42000 - Grants	0.00	2,500.00	0.00	2,500.00
50000 - USFS Cost-Share				
50200 - USFS Cost-Share Reimbursements	0.00	0.00	9,682.20	9,682.20
Total 50000 - USFS Cost-Share	0.00	0.00	9,682.20	9,682.20
52000 - Membership Revenue				
52100 - Memberships	752.45	175.72	3,030.65	3,958.82
Total 52000 - Membership Revenue	752.45	175.72	3,030.65	3,958.82
Total Income	1,798.31	3,812.97	12,712.85	18,324.13
Gross Profit	1,798.31	3,812.97	12,712.85	18,324.13
Expense				
72000 - Salary and Wage Expenses				
72200 - Staff Wages	2,915.72	4,382.58	2,921.72	10,220.02
72300 - Mower Wages	0.00	0.00	832.50	832.50
72500 - Payroll Expenses	227.02	340.51	227.02	794.55
Total 72000 - Salary and Wage Expenses	3,142.74	4,723.09	3,981.24	11,847.07
76000 - Contract Services				
76200 - Accounting Fees	0.00	225.00	225.00	450.00
Total 76000 - Contract Services	0.00	225.00	225.00	450.00
81000 - Nonpersonnel Expenses				
81100 - Office Supplies	58.13	49.78	107.73	216.64
81300 - Computer and IT				
81320 - Hardware & Software	0.00	0.00	79.99	79.99
81390 - IT Subscriptions	0.00	0.00	300.00	300.00
Total 81300 - Computer and IT	0.00	0.00	379.99	379.99
81400 - Postage & Shipping	28.72	41.99	82.52	153.23
81700 - Printing	0.00	0.00	37.52	37.52
81800 - Dues and Subscriptions				
81820 - IT Subscriptions	45.00	45.00	45.00	135.00
Total 81800 - Dues and Subscriptions	45.00	45.00	45.00	135.00
81900 - Nonpersonnel Expenses - Other	0.00	0.00	75.00	75.00
Total 81000 - Nonpersonnel Expenses	132.85	136.77	727.76	997.38
82000 - Facilities Expenses				
82200 - Utilities	250.79	177.77	143.82	572.38
82300 - Telecommunications	102.98	104.07	103.86	310.71
82600 - Facilities Maintenance	10.97	0.00	0.00	10.97
Total 82000 - Facilities Expenses	364.74	281.84	247.28	893.86
85000 - Other Expenses				
85200 - Dues and Subscriptions	174.98	300.00	0.00	474.98
85800 - Insurance	1,890.10	873.41	0.00	2,763.51
Total 85000 - Other Expenses	2,065.08	1,173.41	0.00	3,238.49
87000 - Special Events Expenses				
87035 - Devil's Toll Race Cash Out	0.00	0.00	55.49	55.49
Total 87000 - Special Events Expenses	0.00	0.00	55.49	55.49
89000 - Tools and Equipment				
89100 - Fuel	0.00	0.00	155.46	155.46
89200 - Maintenance	0.00	0.00	99.97	99.97
89700 - Signage	14.99	0.00	0.00	14.99

Page 1

9:50 AM

11/16/19

Accrual Basis

**Ozark Trail Association
Profit & Loss**

July through September 2019

	Jul 19	Aug 19	Sep 19	TOTAL
Total 88000 - Tools and Equipment	14.99	0.00	255.43	270.42
Total Expense	5,729.40	6,540.11	5,492.20	17,761.71
Net Ordinary Income	-3,931.09	-2,727.14	7,220.65	562.42
Net Income	-3,931.09	-2,727.14	7,220.65	562.42

Attachment 2 – COO Report

COO Report
November 16, 2019 • Abi Jackson
3rd Quarter 2019

1. MAINTENANCE

- *Cost-Share*
Submitted Cost-Share invoice totaling \$9,682.20.
- *Summer Maintenance*
Managed the summer mowing program. Duties included planning, mapping, camping, payroll, and budgeting for AmeriCorps crew and two sub-contractors.
- *Sawyer Policy*
Began work with Mark Goforth, Vice-President, to create a Saw Training and Certification Program Policy. This is the first step toward OTA having the ability to re-certify sawyers independently.
- *USFS Annual Report*
Completed and submitted OTA data for Oct 1, 2018 through Sept 30, 2019 to Jane Mobley, USFS Forest Manpower Development Specialist. This included 2,293.25 hours on the Forest, valued at \$56,620.34.

2. DEVELOPMENT

- *2017 RTP*
Submitted quarterly report.
- *Mapping*
Continued design work of the Round Spring section map that will be the 13th map in our series.

3. PROMOTION

- *Website*
Updated website information and events and continued collaboration with Jon Robinson on website re-launch. We are currently working with the developer, Duane Tuffentsamer, and are in phase two of three. Please direct any website questions, concerns or complaints to me as we move forward.
- *Social Media*
Created Mega and Bike Race promotional graphics for social media and made posts regularly.
- *Newsletter*
Worked with Kathie Brennan, President to design and send July e-newsletter.
- *Fall Calendar*
Created graphic for social media to promote upcoming fall events.
- *Devil's Toll Race*
Completed post-race task of ordering additional t-shirts and corresponded with Krista Kennon, Park Superintendent for group camping in 2020. Created promotional items including business cards and a banner for the Bass Pro Expo in Springfield. Corresponded with Jake Grossbauer and Ryan Maher, Race Directors, on planning for upcoming event on June 13, 2020.

4. FUNDRAISING

- *2019 OT Challenge Hike*
Designed promotional cards for the 2020 OT Challenge Hike. Updated sponsor and hiker registration forms.
- *Ozarks One-Eyed Dog MTB Race*
Worked with Matt Johnson, Race Director, to finalize race details, obtain sponsorships, update sponsor form, submit special use agreement to USFS, print waivers, send donation acknowledgments to sponsors and obtain proper insurance paperwork. The event was a success with 70 participants and 19 volunteers. This partnership with Team Noah Foundation brought in \$3,000 for the OTA.

- **Membership**
Continued work with Garret Doak, Membership Coordinator, to review current membership procedures and data and discussed ideas on how to increase memberships.
- **L-A-D Grant**
After submitting an LOI, the OTA was invited to apply for a grant from the L-A-D Foundation. We were awarded \$2,500 toward the development and printing of maps for the Round Spring section. I'd hoped to have this completed by the end of the year, but there is still information that needs to be gathered, along with an official name for this section.
- **Red Wing Grant**
Submitted a grant request, "Preserving the Ozark Trail for Future Generations," for \$6,000 that would help cover costs for salary, general liability insurance, website edits and CRM software.
- **Grant Reporting**
Submitted follow-up reports to Bass Pro and L-A-D Foundation describing how grant funds were used.

5. ADMINISTRATIVE

- **Accounting**
 - Bookkeeping: third quarter banking information has been entered into Quickbooks. All payables, receivables and deposits have been tracked and coded to the appropriate categories in the chart of accounts and there are detailed and organized electronic files of all documents.
- **Set COO Goals for 2020**
- **Collaboration**
 - Organized establishment of committees and communicated with committee chairs. Participated in committee meetings and discussions.
 - Attended the Q3 2019 Board Meeting and monthly staff meetings.
 - Cory Roegner, USFS Forest Recreation Program Manager: Corresponded to complete revised OTC MOU.
 - Stan Carte, USFS Wilderness and Trails Manager: Met to discuss ongoing trail projects and maintenance.
 - Chris Woods, USFS Recreation and Watershed Management: Communicated throughout planning and execution of the Ozarks One-Eyed Dog MTB Race.
 - Jon Robinson, Website Developer: Multiple discussions about how to improve the website.
 - Matt Johnson, Team Noah Foundation and Ozarks One-Eyed Dog Race Director: Collaborated on the MTB Race.
 - Dave Tobey, NPS Ranger: Designed Fall Hiking Series promotional flyer.
 - Attended the NPS Volunteer Picnic at Alley Spring on August 27th.
 - Attended the USFS Collaborative Meeting in Van Buren on July 9th.

All other general and miscellaneous office duties have also been completed during this time.

Attachment 3 - Communications

11-16-19

Communications

Nov. 2019



NOVEMBER 16TH

Communications Committee
Mike Tobin



Communications Committee Report

November, 2019

1. Facebook Game Plan:

Monday Membership: Every Monday, a different style request to join OTA with link (Mike Tobin)

Tuesday Trail: Upcoming events / Most upcoming event that is happening (Abi)

Wednesday Wisdom: Various articles of knowledge (Kathie Brennan)

Thursday Thoughts: Trail use tips/ Safety tips (Mike Tobin)

Friday: Keep this open for any "burning desires" or last min news (or shareable Instagram posts)

Did this plan Aug- October 31st. Pre posted Monday and Thursday post (examples on front page). Abi has been responding to facebook message inquiries, Kathie is posting about 80-90% content

The screenshot shows a 'Pages to Watch' analytics dashboard. It includes a table with columns for Rank, Page Name, Total Page Likes, From Last Week, From This Week, and Engagement This Week. The data is as follows:

Rank	Page Name	Total Page Likes	From Last Week	From This Week	Engagement This Week
1	Ozark National Botanic R...	12,041	0%	6	3.9%
2	Our Ozarka Magazine	11,001	0%	5	1.7%
3	Great Rivers Greenway	7,036	+8.1%	5	504
4	Ozark Trail Association	10,461	+8.1%	7	26
5	ProQuest toynet	9,041	+8.1%	6	175
6	Ozark Land Trust	3,041	0%	2	66

Number of Facebook "likes" 10,406

Number of Memberships _____

2. Kathie and Abi are producing the newsletter.



Added a list to the last trade show booth for the Outreach team to collect emails, then send to Abi to add to constant contact

11-16-19

**Construction and Maintenance Report
November 16, 2019**

Current Project Status

Road Signage - Ongoing

- ✓ Courtois - 95% Completed From Bass to Hazel Creek
- ✓ Trace Creek - Completed
- ✓ Middle Fork - Completed from Hwy 32 to Hwy J.
- ✓ Karkaghne - Completed from Hwy J to Hwy 72
- ✓ Blair Creek - 75% Completed from Hwy 72 to Himont
- ✓ Current River - Dec 7
- ✓ Eleven Point - TBD
- ✓ North Fork - TBD
- ✓ Between The Rivers - TBD
- ✓ Marble Creek - Completed
- ✓ Victory - Completed
- ✓ Wappapello - TBD
- ✓ Taum Sauk - Completed

Pending Projects List

- ✓ Midco Re-route
- ✓ Taum Sauk Re-route
 - Layout and flag
 - Schedule Trail Day
- ✓ Code-Away... Trail Tread Maintenance
- ✓ Lower Narrows north to Huzzah brush clearing
- ✓ Barton Fen... Retaining Wall and tread repair
- ✓ Blair Creek Brush - Tree cutting -
- ✓ Huzzah north towards Onondaga brush cutting
- ✓ Multi-Day Seasoned OTA Volunteer Maint Event
- ✓ OTA Fall Equipment Tuneup
- ✓ Karkaghne Tread Work
- ✓ Berryman Logging repair
- ✓ Arkansas Build prep work – OHT worker training starts at Mid-Co Re-Route
- ✓ Trail Signage on Taum Sauk – just above Mina Sauk Falls, Eleven Point, BTR anywhere else?

ANYTHING ELSE-- like trail tread repair, trail re-routes, enhancements, special projects
building list of items that need to be addressed on the trail

All

Sending out tentative agenda for the upcoming Construction and Maintenance Committee conference call. Feel free to provide changes/additions to agenda

- project list
- Will discuss current projects, status and completion requirements
- Update/add projects present and future.

Please go to OTA web site and review the various Safety and emergency guidelines there are several links there. Will do more safety outreach to volunteers and carry extra handouts in truck for event handouts

Have been reviewing the Ice Age Trail Safety program put together by the NPS at <https://www.nps.gov/iatr/trail-safe.htm>. We should implement this as part of Crew Leader Training Pre-Requisite.

Calendar of work events

2019 Remaining Calendar

- Nov 23 . Barton Fen Repair wok
- Nov 30. The 3 Fs – Out of Bass Resort. Working on Bass to Lower Narrows Kiosk
- Dec 7. Midco Hollow Re-Route – OHT meetup to learn hand building trail techniques
- Dec 14. Maintenance on the OT – misc – Tree Clearing and Signage etc.

2020 event calendar (proposed)

- **Dec 26-Dec 31 – TBD**
- **Jan 15 or 26th – Arkansas scouting visit**
- Jan 26. Trail love..where. tbd
- Feb. 15 Trail Maint - Return to Round Springs. CRSP??
- Feb 29. Taum Sauk Tread Repair
- Mar 7. Celebrate Daylight Savings on the OT
- Mar 21. Winona Spring Fling
- Apr 4. Sooth the Karkaghne Beast Sutton Bluff --
- Apr 18. Mega. At Bass
- May 1. Challenge Hike Bass Cinco De Mayo
- May 16. Trail Maint Council Bluff
- June. Devils Toll Gate
- Sept. 19. MTB Maint Council Bluff or Berryman. Or Midco Reroute (logging damage)
- Sept 25. MTB 50/100 Race
- Oct 10. Fall Mega. North
- Oct 17. Winona
- Oct 24. 50/100 Foot Race Maint
- Nov 7. 50/100 Foot Race

All feedback additions changes etc is welcome. Call reminder will be sent week be call.

Attachment 5 - Development & Planning

FD
11-16-19

Planning and Development Committee report.

A telephone conference meeting was held in Sept. Minutes attached.

SITUATION REPORT FOR THE NORTH FORK SECTION

Matt Atnip has been working and several emails have gone out trying to find an opportunity to meet with the OHTA and David's Trail representatives to get a first-hand look at the trail that they have ready to build in AR and what they have scoped out in Missouri up to Dawt. A face to face has not been able to take place but a telcon has taken place with Mr. Phillip Brown VP of the OHTA, Mr. James Hodges member of the OHTA and their Eastern Area Liaison, Ron and Rosie Koskovich OTA and OHTA members, Matt Atnip and myself on the call.

The OHTA and David's Trail are in the final stages of review for a trail build extending the David's Trail up to the boarder. They currently have two RTP's for a total of \$200,000 and are poised to begin construction. They have reached out to the OTA in an effort to create a partnership that would attract volunteers in the south and southwest portions of Missouri and in the north and northwest portions of Arkansas to the project to aid in getting the trail built. This could be an excellent training opportunity for the OTA to supply expertise to the crews building in AR and help to build sustainable trail and look for new crew leaders that can assist in the maintenance of the trail going forward.

It is felt by the committee that the OTA should put together an oversight group to develop a proposal to obtain a RTP for the MO portion of the Northfork/David's Trail construction. Both Phillip Brown and James Hodges are interested in working with this group; they have extensive knowledge of the RTP process.

New Construction options

The Northfork seems to be the only new construction project on the immediate time line. Other new trail construction such as Ketcherside to Marble Creek has some preliminary work done and contacts made. This is a significant project and one that should take on importance in the near future.

The connection from the of the Wappapello Section to the Wrangler TH on the Victory Section looks like a short connection that needs to be built.

Meramec River Blue Trail

Mark Goforth has been active on this portion of the trail and has worked to get the trail layout signage along the river. He has made contact with Meramec Valley Trail Association MVTA to assist in finding trail corridor over private land in Franklin County along the river to Eureka to join with the St. Louis Green Way.

Matt Aholt, Mark and I met on Mon. 4 Nov. we discussed a common issue that confronts both the OTA and the MVTA and that is the need for an entity that would be capable of holding the easements that the OTA would be responsible to maintain for the walking trail. Matt is the Director of the MVTA, he is



interested in joining efforts with the OTA in working on this endeavor finding contacts and working with local and state officials and representatives. Work in this area will be beneficial and will work right into what is needed on the lower section of trail that passes through Shannon, Howell, Ozark, Oregon Counties and Madison, Wayne and Carter Counties on the east. Getting the trail off of roads and on to actual trail over private property will be something my grandson will be working on when he's my age.

Road Trail

Speaking of which, I have been in contact with the Howell County Commission to get their approval of signage along county roads in Howell Co. They were acceptable and would like to hear more about it. A visit to the Commission will be planned as well as meeting with Oregon and Shannon Co. James Hodges has been working with the Ozark Co. commission and he has their approval for the road signage there.

I have been in contact with MoDot to get their input and approval for signage along state highways. My last contact on Nov. 7th was with Ms Pam Masterson with MoDot, she is reviewing the road route and looking for authorizations. Once this is in place I feel this will carry weight with the County Commissions as they have asked what MoDot has allowed.

Trail Maintenance

At this time a re-route of Taum Sauk is of high priority. Due to agreements that were allowed to lapse a private land owner has asked that the trail be re-routed off his property. This should be addressed as soon as we can. MarkG and Matt are working to flag in a preliminary route as soon as their schedules can accommodate.

As far as other critical maintenance issues such as the Midco Hollow re-routes and maintenance construction Terry has a plan in place and a perfect idea to invite OHTA members to get involved with these outings. Extending the invitation would be helpful in creating comradery between our organizations.

IN SUMMARY

Here is what the Planning and Development Committee feels are the; immediate, intermediate and long term for the OTA.

IMMEDIATE

1. Get involved with like-minded organizations such as the OHTA and the MVTA to help spread influence
2. Put together an oversite group to work on the Northfork Section / David's Trail section OTA/OHTA connection. Involving multiple OTA committees.



3. Begin an informational campaign focused in the West Plains, Mountain Home, Springfield, Fort Smith area to heighten awareness of the up-coming construction on the David's Trail.
4. Send out a request via mail, email, and social media to all of the OTA Crew Leaders. See if they can check their calendars for availability to lead a crew and train volunteers along the David's Trail some time over the next year.
5. Continue and expand work being done on the blue trail along the Meramec. Get signage and mapping completed.
6. Continue to get approval for the road access through MoDot and the Counties. Get signage and mapping completed.
7. Assist and coordinate with C&M to further define and complete priority maintenance issues.
8. Work with all OTA committees to further the organizations standing and enforce its agenda to Develop, Maintain, Protect, Preserve and Promote the Ozark Trail

INTERMEDIATE

1. Look at putting together an ad campaign showing thru trail opportunities on the OTA and the OHTA.
2. Work to form allegiances with like-minded organizations to aid in obtaining influence and swaying opinion.
3. Obtain an RTP for new trail construction along Lake Northfork.
4. Put together a group to tasked to develop a plan for new construction from the end of the Taum Sauk Section to connect with the Marble Creek Section over Ketcherside , at the same time look at closing the gap from Wappapello to Victory.
5. Assist in all special events planning for the OTA
6. Continue to evaluate priority needs for maintenance issues .

LONG TERM

1. Continue building alliances that are like-minded and get such things a PAC's (Political Action Committees) and Lobbyist that can assist in securing influence as well as funding possibilities.
2. Find an entity that can hold easements then create a system that maintains them, everything from contact info to trail maintenance.

3. Continued assistance in planning, Developing and coordinating special events for the OT.

4. Continue work with C&M to address priority maintenance needs. Work with C&M with development of a rotational maintenance plan that could be implemented to put the entire trail on a maintenance calendar.

Respectfully submitted

Mark Seesing

Planning and Development Chair



Attachment 6 - Lobby Day

Ozark Trail Association Lobby Day

Sharing About the OT with Missouri Legislators

Purposes:

1. to raise awareness of the Ozark Trail in the Missouri General Assembly
2. to help OTA members to build positive relationships with legislators
3. to develop support for the OT among legislators

Lobby Day Description:

A brief training will be provided in the morning at the Capitol. The Lobby Day will entail Ozark Trail Association members traveling to Jefferson City and meeting in small groups with members of the Missouri House and Senate who represent districts that the OT runs through (or is planned to run through). Members will provide legislators with fliers, wall map posters, etc as part of the presentations. Legislator responses will be shared with the Communications Committee so appropriate follow-up can be made.

Lobby Day Details:

Who: all interested supporters of the Ozark Trail. Efforts will be made through Social Media to reach-out to and to involve a wide range of people.

What: a day of sharing about the trail.

Where: participants will meet in the first floor of the Capitol Rotunda

When: Wednesday, January 29, 2020 9:30 AM - 1:00 PM
(severe weather alternate date February 5, 2020)

How: sign-up at ozarktrail.com or contact Don Schulte at (314) 324-9963

Attachment 7 - Membership

Handwritten note: 11-16-19

MEMBERSHIP UPDATE

As of November 14, 2019, membership counts are:

LEVEL	COUNT
Lifetime	46 (8 added in calendar year 2019)
Individual	135
Family	35
Next Generation	1
TOTAL	217

Calendar year gross revenues (before processing fees) from memberships totals \$12,965.00

In its last meeting the Fundraising Committee focus most of its time on the membership structure. We decided to explore the feasibility of offering (and promoting) a "sustaining membership" structure in which the membership fees would be larger, with the option to make monthly recurring payments. (The concept is modeled after PBS and NPR "sustaining member" offerings.) This would also apply to a non-member donation offering. We are looking at various turnkey solutions on the market, such as Network for Good and Allegiance Fundraising, as well as exploring how we might implement this with the existing membership software (NEON).

We have also initiated an effort to follow up (via email, for now) with recently lapsed members, encouraging them to renew their membership. We plan to reach out (again, via email) to new members to express our appreciation of their support.